

Press release

Paris, January 17, 2023



DRISS TAZI APPOINTED CHIEF FINANCIAL OFFICER OF THE COMEXPOSIUM GROUP

Comexposium, one of the global leaders in organising professional and consumer events and in creating communities has just announced the appointment of **Driss Tazi to the role of Chief Financial Officer**, effective starting early January 2023.

Driss Tazi will be responsible for consolidating the growth of the Group which currently manages more than 150 events- trade shows, one to one events, congresses – in 10 business sectors and 22 countries connecting some 48,000 exhibitors to 3.5 million visitors, 365 days a year.

Driss Tazi joined **Comexposium** in 2015, after having spent 10 years working for one of its historical shareholders – the *Chamber of Commerce and Industry for Paris and Ile-de-France (CCIR)*, where he was responsible for monitoring **Viparis** and **Comexposium** as head of subsidiaries and partnership Dpt.

At **Comexposium**, Driss Tazi actively contributed to the Group's international growth as Director of Mergers/Acquisitions and Integration. Indeed, he managed all of the acquisition processes and helped 15 or so major companies – including the *L'Etudiant* Group and the *IMCAS Congress* – integrate on growth markets such as education and medicine.

"I am delighted to be continuing my career with the Comexposium Group as Administrative and Financial Director, working with dynamic and committed teams. I am pleased to be able to put my business knowledge, my expertise and all of my energy into an innovative and international group which is continually reinventing itself, developing new formats, a source of added value for both exhibitors and visitors", said Driss Tazi.

A finance and tax graduate from the ESMA and ESCP Europe, Driss Tazi has nearly 20 years' experience in finance.



Create **valuable & memorable** connections
to take our communities **further**

About Comexposium

The Comexposium Group is one of the leading event organisers worldwide, creating events that bring communities together to discover and explore businesses, passions and interests. Comexposium organises more than 150 professional and general public events, covering more than 10 sectors of activity. The group connects 48,000 exhibitors and 3.5 million visitors, 365 days a year.

Comexposium is present in the retail sector with market-leading brands such as Paris Retail Week, Siec, Equipmag and One-to-one events in France, Franchise shows in the US, and ad.Tech and iMedia in Asia-Pacific.

In addition to its events, Comexposium creates experiences, as well as opportunities for individuals to meet, enabling communities to connect throughout the year, through an effective and targeted omni-channel approach.

www.comexposium.com

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